

A low-angle, upward-looking photograph of a white and teal Sound Transit train at a station platform. The train's windows reflect the sky and platform. The teal section of the train features the Sound Transit logo and name. A semi-transparent dark grey banner is overlaid across the middle of the image, containing white text.

ST3 Draft Plan

Results from Spring 2016 Draft Plan comment period (March 29 – May 2, 2016)

May 5, 2016

 **SOUNDTRANSIT**

ST3 timeline

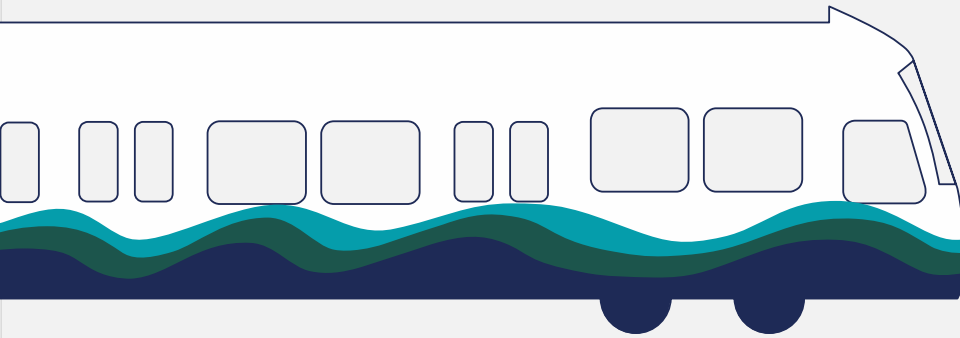
WE ARE HERE

**Long-Range
Plan Update**
2014

**Revenue authority
from Legislature**
2015

System planning
(Develop ballot measure)
2015 – mid-2016

**ST3 ballot
measure**
November 2016



Level of participation

>183,800 Unique page views at soundtransit3.org

34,706 Number of surveys completed
**Survey not statistically valid as participants were self-selected and do not represent a demographically representative sample group*

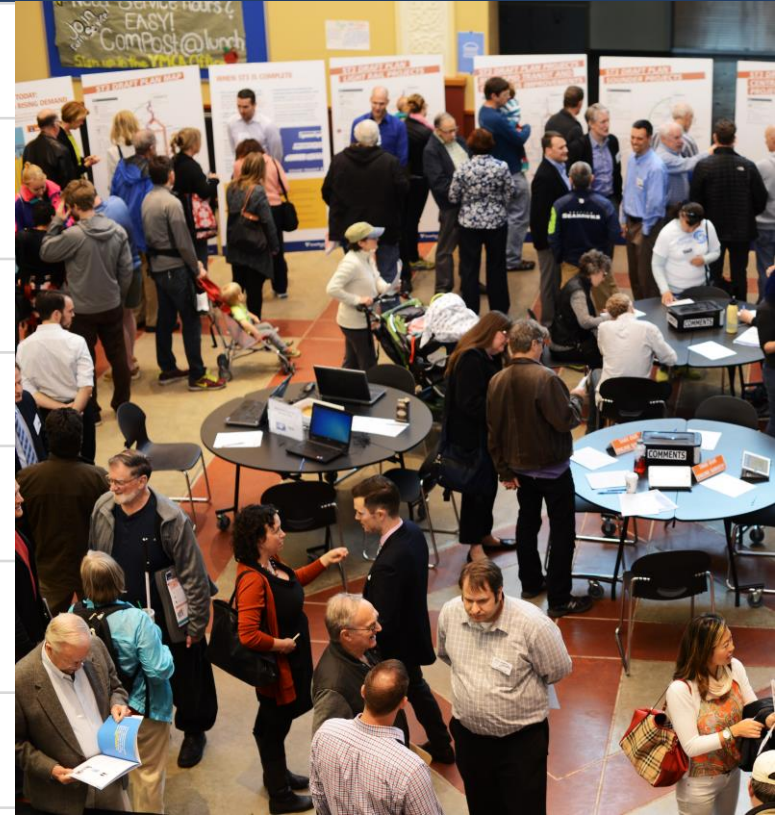
>17,300 Answers to open-end survey question

>2,320 Number of written comments received

>1,250 Number of attendees at 7 public meetings

104 Number of translated surveys completed

90 Letters/emails from jurisdictions and stakeholder organizations



Methods of promotion

- District-wide mailer
- Online, print and TV advertising, including translated ads
- Social media (Facebook, Twitter)
- Email notifications
- Media coverage
- Jurisdictional and stakeholder briefings
- ST3 website



Expanding diversity outreach

Notifications:

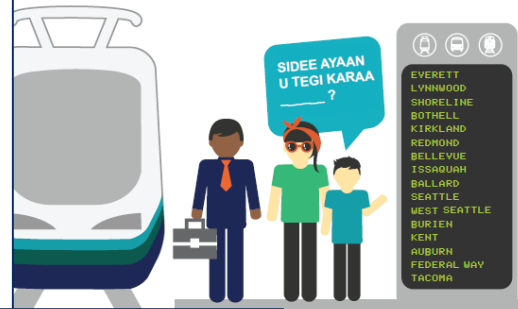
- Advertising in 13 publications serving diverse communities
- Translated online comment forms (7 languages)
- Translated Facebook posts
- Translated posters
- Briefings with organizations to reach diverse stakeholders

Results:

- Over 1,000 clicks on social posts
- 104 responses to non-English online comment form

WAQTIGA GO'AAMINTA

Aammin mustaqbalkaaga gaadiidka dadweynaha




Sound Transit
 Written by Sarah Sanborn (?) · April 6 at 11:10am · 🌐

幫助決定本地區公共交通的未來。請填寫 Sound Transit 3 調查問卷！
 See Translation



Sound Transit 3
 SOUNDTRANSIT3.ORG

Like Page

Learn More

KU XANNIBNAANTA TARAAFIGA?
 eebooku waxay taaqalin sin doonaan qorshaha Sound
 aamminada sare u si kaxayna tagoo khdiga khaalka
 ah, gaadiidka iyo dhawaaqada iyo adnaga tarmaha
 amida ka qayb noqonaya qorshaha!

adao xogururinta illaa Abriil 29

Abriil 25
 West Seattle - Abriil 26
 West Seattle High School

Abriil 28
 11:30 a.m. - 1:30 p.m.
 12:30 p.m. - 1:30 p.m.
 *Dhawaan ka dibnaaqaaga Qaybta ee Dhaqanka
 khaalka Tarmaha iyo adnaga tarmaha ka qayb noqonaya qorshaha!

Waxayna dalka
 eebooku waxay taaqalin sin doonaan qorshaha Sound
 aamminada sare u si kaxayna tagoo khdiga khaalka
 ah, gaadiidka iyo dhawaaqada iyo adnaga tarmaha
 amida ka qayb noqonaya qorshaha!

Who participated in the online survey?*

	2016		2015 comparison	% increase YOY
Snohomish County	8.3%	2,871	5.8%	99%
North King County	45.9%	15,912	54.0%	19%
East King County	20.6%	7,142	17.0%	69%
South King County	6.2%	2,156	6.4%	35%
Pierce County	11.5%	3,999	9.6%	69%
Out of District	7.6%	2,626	7.2%	47%
<i>Total participation</i>		34,706	24,797	↑ 40%

*Online survey was conducted during Draft Plan comment period; results are not statistically valid as participants were self-selected

Continued interest for expanded mass transit

91%

Support continued mass transit expansion (strongly or somewhat support)

88%

Prioritize light rail expansion of at least a 5 on scale of 1-7

72%

Prioritize BRT expansion of at least a 5 on scale of 1-7



Priority projects

Snohomish County

- Lynnwood to Everett light rail, via the Paine Field employment/manufacturing area
- I-405 Bus Rapid Transit
- Developing opportunities for buses to use highway shoulders to bypass traffic on selected highways

East King County

- I-405 Bus Rapid Transit
- Bellevue/Overlake to Downtown Redmond light rail
- Bellevue to Issaquah light rail via Eastgate

Priority projects continued

South King County

- Kent/Des Moines to Tacoma light rail
- Parking at rail stations
- West Seattle to Downtown Seattle light rail

Pierce County

- Kent/Des Moines to Tacoma Dome light rail
- Tacoma Link light rail connecting downtown Tacoma to Tacoma Community College
- Extending Sounder South commuter rail from Lakewood to DuPont, including a station at Tillicum/Joint Base Lewis McChord

Priority projects continued

North King County

- Ballard to Downtown Seattle light rail via Seattle Center and South Lake Union (including new downtown rail tunnel)
- West Seattle to Downtown Seattle light rail
- Tie:
 - Lynnwood to Everett light rail
 - Capital Improvements to increase bus speed and reliability on King County Metro Rapid Ride C and D serving Ballard and West Seattle